

UNMISTAKABLE LIGHTNESS / LOOKBOOK 2018

MODO

NEW YORK MILANO STOCKHOLM

MODO EYEWEAR – CELEBRATES MINIMALISM
BY OFFERING UNMISTAKABLE LIGHTNESS.

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THE STORY OF MODO

PHILOSOPHY

At MODO we are driven by a passion for finding the optimal balance of form and function. Inspired by the precision of architecture, we work with lightness and strength, structure and fluidity. By merging innovative materials, new technologies and purist designs, we offer you unparalleled lightness and lasting quality.

HERITAGE











Born in New York in 1990, MODO is a global brand with offices in New York, Milan and Stockholm. Using the cities we live and work in to shape our collections, we unite the progressive spirit of New York, Italian craftsmanship and Scandinavian minimalism in perfect harmony.

PURPOSE

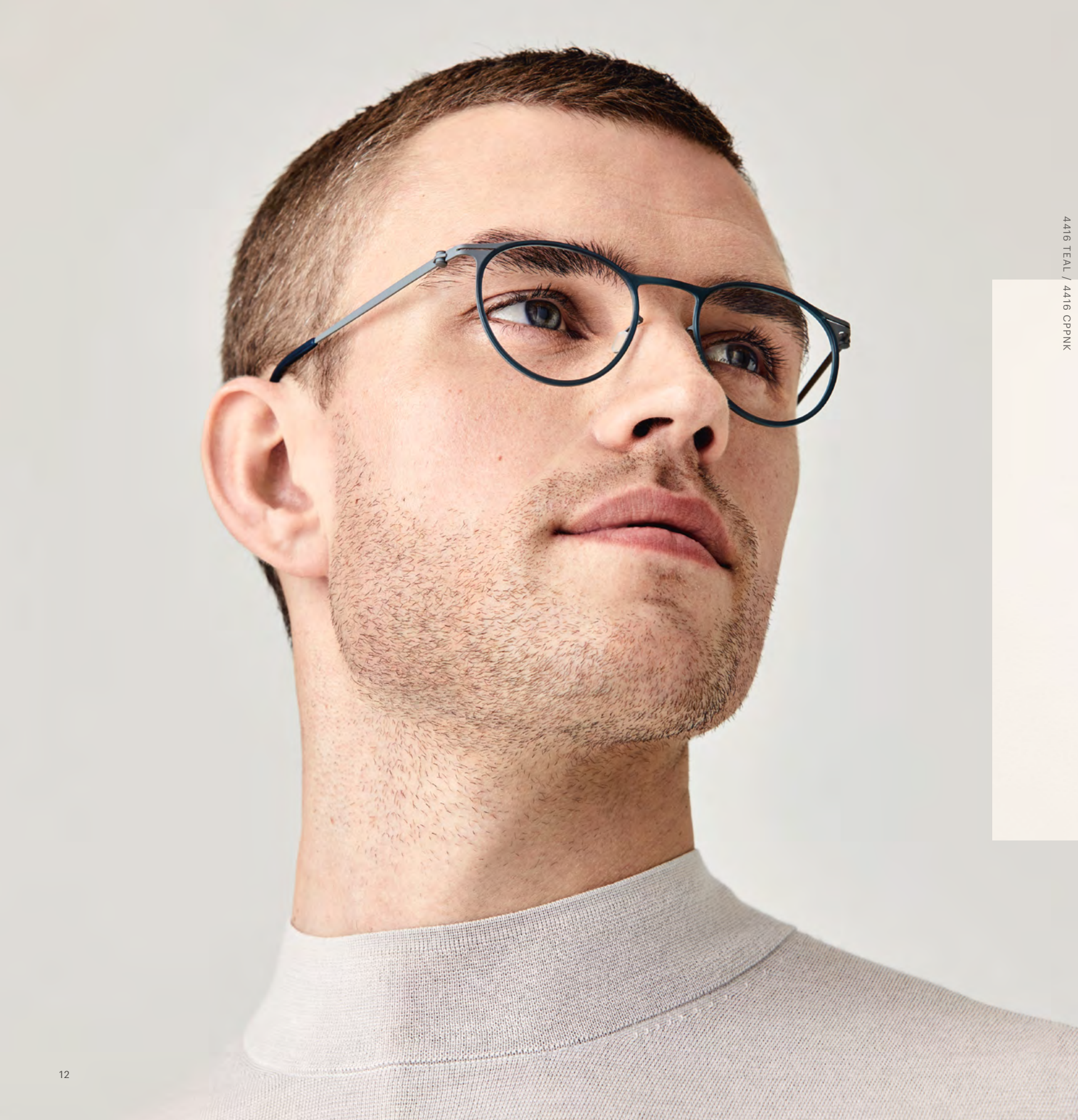
In 2016, we launched the Buy a Frame – Help a Child See program in collaboration with SEVA Foundation. Today we have helped more than 650 000 children in India to see by offering free vision screenings, prescription glasses and corrective treatments. We are proud to be an eyewear industry leader in social responsibility.

PAPER-THIN ULTRA

Defined by slim silhouettes, innovative screwless hinges and simple constructions, this minimalistic collection of ultra-thin frames combines design and function for beautiful results. Pushing the limits of innovation and comfort, these are some of the lightest optical frames in the world.

SHAPES	COLORS				
					
4416	CPPNK	TTBRG	TEAL	BLK	
					
4417	SMKBG	CRY	NVYTT	BWN	





4416 TEAL / 4416 CPPNK









4417 CRY



PAPER-THIN ACETATE

A sophisticated balance of flair and form distinguishes this sleek collection of lightweight frames. Paper-Thin yet ultra-resilient, the collection combines the comfort and lightness of titanium with an acetate rim to create exciting textures and vibrant hues.

SHAPES

COLORS



4515



CRYGD



PURCR



BLUTT



BLSTT



4516



CRBLU



NVYMB



BARK



GRYCR



4515 CRYGD


















LIGHTNESS
IS THE
ULTIMATE
LUXURY.



R 1000 + TITANIUM

Employing memory plastic and utilizing the latest in optical technology, these super-light and super-flexible frames are designed with technical precision and bound together by our innovative screwless hinge, which requires no tightening. Light, durable and adaptable, frames return to their original shape, resulting in an unforgettable technical and aesthetic balance.

SHAPES	COLORS				
					
7009	DBWN	MBURG	MGRNTT	MBLK	
					
7012	TEAL	MWHT	MTORT	MBLK	
					
7013	MHNY	MBURG	DBWN	GRNTT	









7013 MHNY / 7013 DBWN

IT IS THE
MEMORY THAT
SHAPES YOU.





METAL CORE ACETATE

Unparalleled lightness through inner strength – this collection is defined by enduring shapes and a laser-cut stainless-steel core surrounded by colorful acetate. Style, color, and texture possibilities merge in one of the thinnest acetate collections available.

SHAPES

COLORS



6616



BWBLU



BLBLK



RDBLK



GRYBLK





6616 BLBK















AT ITS CORE,
STRENGTH IS DEFINED
BY A COMBINATION
OF ENDURANCE AND
REFINEMENT.

BLOCK TITANIUM

Defined by timeless and minimalist designs, this collection combines clean lines with a polished dual coloring technique for a bold appearance. Manufactured from a mono-block titanium material without soldering points, these frames offer an elegant lightweight presence.



SHAPES	COLORS			
				
4223	GREY	BWN		
				
4226	CBLU	BURG	GREY	BLK
				
4227	NAVY	GREY	DOLV	BWN





4226 CBLU / 4226 BURG / 4226 GREY



THE DARK AND BOLD
IS MORE VISIBLE IN THE
CONTRAST OF LIGHT.



SUPER-THIN ACETATE

Recognized for a unique hinge that allows for metal-on-metal mechanics and high-precision movements, this collection combines timeless designs with super thin proportions, resulting in a harmonious composition of form, function and classic design.



SHAPES

COLORS



6531



BLUCR



GRYCR



BARK



BLK



THE PRECISION OF
A CRAFT LIES IN THE
BEAUTY OF SINCERE
ATTENTION TO DETAILS.



6527 REDSK



DO YOU REMEMBER LIGHT IN THE MORNING?
HAVE YOU MISSED THE WARMTH ON YOUR SKIN?
WHEN THE DAYS WERE LONGER.
AND, THE SUN STRONGER

DO YOU REMEMBER THE GLOW AND THE SHINE;
THAT FIRST DAY WHEN THE SUN MET YOUR EYES?

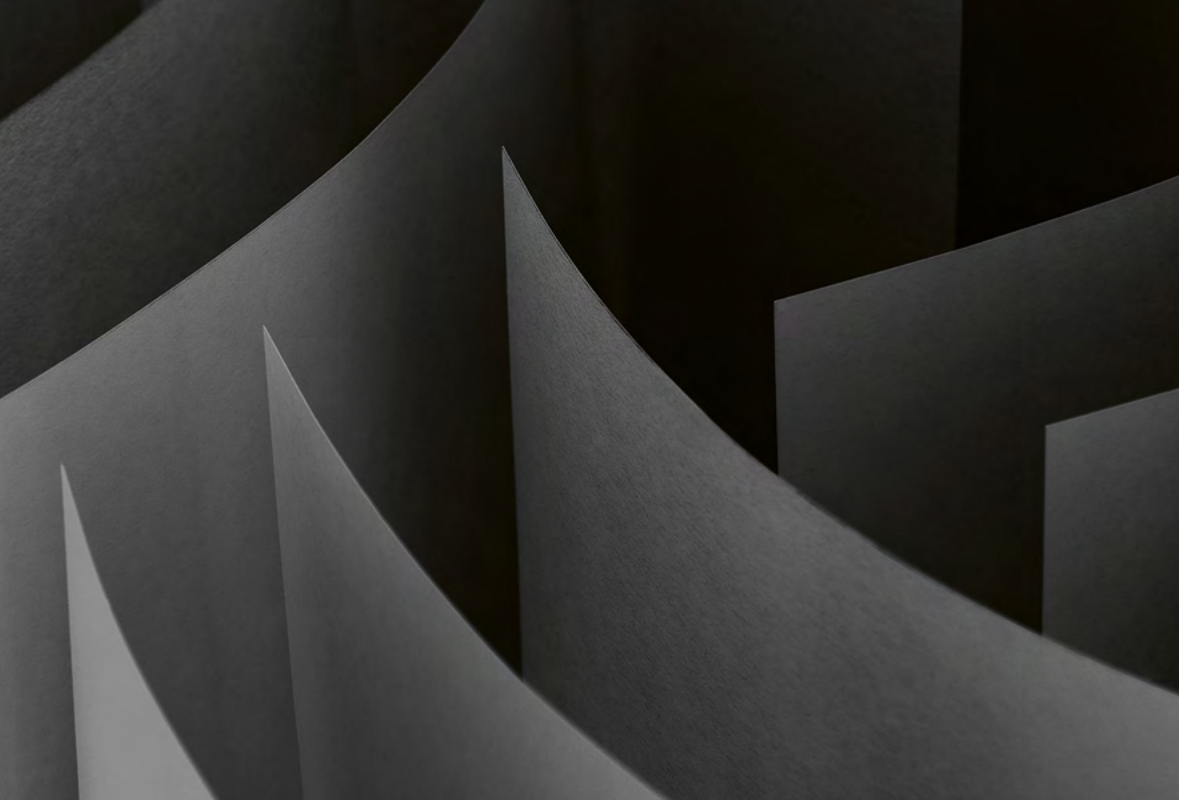
THE SUN IS COMING. THE SUN IS COMING.



SUN











The MODO sun collection uses high-quality materials and the latest production techniques to offer you minimalistic designs and unmistakable lightness. Extraordinary comfort, thin and nearly weightless – all styles have a modern approach to form, function and protection.

All MODO sunglasses are fitted with HCD (High Chromatic Definition) lenses, a unique combination of polarization and anti-reflective coating that offers unsurpassed color clarity and maximum glare reduction, as well as 100% UVA and UVB protection.



PAPER-THIN ULTRA SUN

Slim silhouettes, innovative screwless hinges and simple constructions combine in these ultra-thin frames that push the limits of innovation, function and comfort in some of the lightest sunglasses available.

SHAPES	COLORS			
				
688	INDG	NUDE	CRYNIL	BLK
				
689	CRYNIL	TTBRG	NVYTT	BLKGN



688 CRYNIL



688 BLK / 688 NUDE / 688 CRYSL / 688 INDG





686 CRYSL / 688 CRYSL



686 CRYSL



686 CRYSL





PAPER-THIN ACETATE SUN

The perfect balance of style and purpose in lightweight frames. Paper-Thin yet ultra-resilient, this collection combines the comfort and lightness of titanium with an acetate rim, resulting in a modern and striking aesthetic.

SHAPES



457

COLORS



NUDE



IBLUCR



CRYGD



SDWTT





457 CRYGD / 457 IBLUCR



457 NUDE



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